

standard design guide

COLOR GUIDE

pantone: 1235C
cmymk: 0,21,91,0
rgb: 253,287,48
hex: #FDBB30

pantone: 389C
cmymk: 20,0,85,0
rgb: 213,224,78
hex: #D5E04E

pantone: 7496C
cmymk: 40,0,100,38
rgb: 109,141,36
hex: #6D8D24

pantone: 258C
cmymk: 43,78,0,0
rgb: 155,91,165
hex: #9B5BA5

pantone: 292C
cmymk: 49,11,0,0
rgb: 121,189, 232
hex: #79BDE8

pantone: Cool Gray 1
cmymk: 8,6,6,0
rgb: 231,231,231
hex: #E7E7E7

FONT GUIDE

<H1> and other Titles

Raleway Thin

Body Text

Verlag
Tex Gyre Adventor

Other

Rotis SansSerif Std
Sofia Honey Script

Other fonts may be used at the designer's discretion; however, the font choices should make sense to the overall design, and be inline with these 6 fonts.

LOGO GUIDE



Gramophone's logo is available in multiple formats for download at the following link:
<http://bit.ly/GramophoneLogosFolder>

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